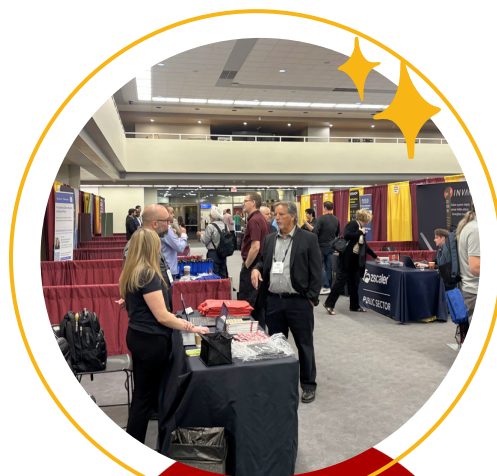




WRITA 2026-2027 **PARTNER PROSPECTUS**

WRITA's Strategic Partners are more than service providers. They're part of a shared mission to elevate innovation across the Western region.

Our partners showcase proven performance, understanding of public sector challenges, and commitment to delivering real-world results. Learn how you can become a partner today!



*Meet with hundreds of
public sector local
government practitioners
and leaders at the WRITA
Spring Conference*

**April 26-28, 2027
Mesa, AZ**

UPDATED BENEFITS

We've enhanced our Strategic Partner Program with new benefits designed to increase your visibility and engagement throughout the year. New opportunities include pre-recorded educational webinars, Speed Networking with CIOs sponsorships, expanded partner recognition through monthly and quarterly promotions, and additional on-site recognition at the Spring Conference.



ENJOY BOOTH SPACE AT THE 2027 SPRING CONFERENCE

Showcase your solutions in the center of the action at the 2027 WRITA Annual Spring Conference. With dedicated exhibit hours, networking breaks, and attendee-focused events, you'll have more opportunities than ever to connect with CIOs, CTOs, CISOs, IT Directors, and technology professionals from across the Western region.



CONVENIENT LOCATION!

The WRITA Annual Spring Conference will be held April 26-28, 2027 at the Mesa Convention Center in Mesa, AZ. Located in the heart of Downtown Mesa, the convention center is just steps from hotels, restaurants, shops, and entertainment, providing a vibrant, walkable setting that makes it easy to network, meet with customers, and maximize your time at the conference.

PARTNER PROFILE

WRITA's Strategic Partners represent leading technology companies and solution providers dedicated to helping state and local governments modernize, secure, and optimize their technology environments.



Solutions and expertise include:

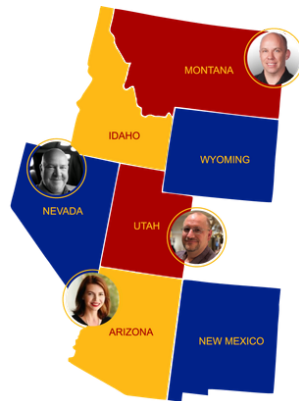
- Artificial Intelligence & Automation
- Cybersecurity Solutions
- Cloud & Infrastructure Services
- Networking & Telecommunications
- Data Analytics & Business Intelligence
- Digital Government & Citizen Engagement
- IT Consulting & Professional Services
- Identity & Access Management
- Managed Services
- Disaster Recovery & Business Continuity
- Procurement & Contracting Solutions
- Emerging Technologies

ATTENDEE PROFILE

The WRITA Annual Spring Conference brings together public sector technology professionals from state and local governments across the Western region who are responsible for planning, securing, implementing, and supporting the technology that powers government services. This audience includes:

Attendees by Function Area:

- Chief Information Officers (CIOs)
- Deputy CIOs
- IT Directors
- IT Managers
- IT Engineers
- IT Architects
- IT Analysts
- IT Project Managers
- Network Administrators
- GIS & Business Analysts
- Information Technology Specialists
- Technical Support & Service Desk Leaders



Attendees by Sector:

- Cities & Municipalities
- Counties
- Higher Education Institutions
- Towns & Villages
- Regional Government Agencies
- Public Safety & Police Departments
- State Government Agencies
- Technology & Solution Partners

Our Members include:

- City of Phoenix, AZ
- Salt Lake City, UT
- City of Mesa, AZ
- Great Falls, MT
- Villages of Los Lunas, NM
- Boise, ID
- Brighton, CO
- City of Tempe, AZ
- Chandler, AZ
- And dozens of others!

REGISTER AS A PARTNER TODAY!

<https://www.writa.us/plans/private-sector/>

OUR PARTNERS

PLATINUM PARTNERS:

Amazon Web Services (AWS)
ANM
Artisan Systems
AT&T (FirstNet)
CitiBot
ClientFirst Technology
Cloudwick
Cribl
Darwin AI
DataBank IMX
Enterprise Network Solutions
ExtraHop
GovAI
Hewlett Packard Enterprise
HubEngage
Info-Tech Research Group
iT1
101VOICE
Maverick Networks
Packet Fusion
Palo Alto Networks
Portage CyberTech
QuickStart
SailPoint
Savant Solutions
SDI Presence
T-Mobile for Government
VC3 (ThinkGard)
Verkada
Workday
Zoom

GOLD PARTNERS:

Boss Solutions
CDW-G
CityDetect
CivicPlus
Ednetics | MGT
eSentire
Hansen CX
Invary
Marketplace.city
MixMode
MSS Business
Transformation Advisory
Okta
Polimorphic
ProductPlan
Rubrik
Smartoptics
Tredent Data Systems
Zscaler

SUPPORTING PARTNER:

Traversant Group



PARTNER OPPORTUNITIES



Platinum Strategic Partner \$7,000

SUMMIT SPEAKING & SPONSORSHIP OPPORTUNITY

- **Only four (4) Platinum Partners will be selected to present** at the WRITA Fall Summit. Selected partners will each have a full hour to deliver their respective presentations to a captive audience of 60-70 decision makers from cities and counties across seven western states. Two representatives from your company, not including your session presenter, will be able to attend the entire Summit, including all sessions, meals, and our Special Night Out Dinner. ***If your session is selected, you will be asked to pay a sponsorship fee of \$5,000.***
- Should you not be selected to present a session at the Fall Summit, don't fret. You and another company representative can still participate by sponsoring one of the many functions or items that take place during the event. ***The sponsorship fee for each function or item is \$5,000.*** As a sponsor, you will be featured on signage throughout the Summit and be asked to deliver a five-minute introductory speech at your chosen function.

WEBINAR OPPORTUNITY

- **Opportunity to present one (1) pre-recorded educational/informational webinar** to members throughout the partnership. WRITA administration will handle webinar e-blast and website home page promotions

ENGAGEMENT OPPORTUNITIES

- **One (1) 10'x10' premium booth space** for the WRITA Annual Spring Conference - first-booth choice and self-selection! *Selection order will be based on receipt of payment.*
- **Two (2) complimentary passes** to the Spring Conference and opportunity to purchase two (2) additional passes, including access to all conference food, beverages, and sessions.
- **Opportunity to sponsor one (1) email blast** (linked logo) to the entire WRITA membership during the partnership year. Emails will be sent by WRITA administration.
- **Opportunity to select a "Speed-Networking with CIOs" sponsorship** at the Spring Conference (12 companies only). Pricing to be determined.
- **Option to purchase lead-retrieval** at the Spring Conference
- **First right of refusal** for all Spring Conference and Fall Summit sponsorships
- **Spring Conference** opt-in attendee list

VISIBILITY BENEFITS:

- Vendor name, logo, website hyperlink, and brief description of products/services featured on WRITA's Strategic Partnership webpage
- Opportunity to submit two (2) partner-produced articles for the WRITA daily newsfeed, visible to members
- Digital signage with logo prominently displayed at the Spring Conference
- New and renewing partner mention on the WRITA LinkedIn page
- Logo included in monthly e-blast and daily newsfeed featuring all partners
- Logo included in quarterly LinkedIn post featuring all partners
- Signage at your Spring Conference booth proclaiming your top-tier financial support of WRITA as a Platinum Partner
- Special recognition on the main screen at the Spring Conference recognizing your Platinum Partnership
- Listing on Spring Conference app
- Logo on Spring Conference attendee e-blasts

PARTNER OPPORTUNITIES



Gold Strategic Partner

\$5,500

WEBINAR OPPORTUNITY

- Opportunity to present one (1) pre-recorded educational/informational webinar to members throughout the partnership. WRITA administration will handle webinar e-blast and website home page promotions

ENGAGEMENT OPPORTUNITIES

- **One (1) 10'x10' booth space** for the WRITA Annual Spring Conference
- **Two (2) complimentary passes** to the Spring Conference and opportunity to purchase one (1) additional pass, including access to conference food, beverages, and sessions.
- **Option to purchase lead-retrieval** at the Spring Conference
- **Spring Conference** opt-in attendee list
- **Opportunity to purchase** Spring Conference sponsorships

VISIBILITY BENEFITS:

- Vendor name, logo, website hyperlink, and brief description of products/services featured on WRITA's Strategic Partnership webpage
- Opportunity to submit one (1) partner-produced article for the WRITA daily newsfeed, visible to members
- Digital signage with logo displayed at the Spring Conference
- New and renewing partner mention on WRITA LinkedIn page
- Logo included in monthly e-blast and daily newsfeed featuring all partners
- Logo included in quarterly LinkedIn post featuring all partners
- Signage at your Spring Conference booth proclaiming your support of WRITA as a Gold Partner
- Listing on Spring Conference app
- Logo on Spring Conference attendee e-blasts



REGISTER AS A PARTNER TODAY!

<https://www.writa.us/plans/private-sector/>

PARTNER BENEFITS AT-A-GLANCE

SPONSORSHIP

SPRING CONFERENCE

VISIBILITY OPPORTUNITIES

BENEFIT	PLATINUM	GOLD
ANNUAL INVESTMENT	\$7,000	\$5,500
Fall Summit speaking opportunity (selected partners only)	✓	
Opportunity to sponsor the Fall Summit	✓	
Speed Networking with CIOs Spring Conf. sponsorship opportunity	✓	
Opportunity to purchase Spring Conference sponsorships	First right of refusal	Available
One sponsored email to the WRITA membership	✓	
Educational webinar opportunity (pre-recorded)	1	1
10'x10' booth at the Spring Conference	Premier placement and first booth choice	✓
Complimentary Spring Conference passes	2 + option to purchase 2 more	2 + option to purchase 1 more
Spring Conference opt-in attendee list	✓	✓
Option to purchase lead retrieval	✓	✓
Digital signage at Spring Conference	Prominent logo placement & on main screen	Logo displayed
Booth signage recognizing partnership level	Platinum	Gold
Strategic Partnership webpage listing	✓	✓
Partner-produced articles in WRITA daily newsfeed	2	1
New/Renewing partner LinkedIn post and logo in quarterly partner LinkedIn post	✓	✓
Logo in monthly e-blast and daily newsfeed	✓	✓
Listing in Spring Conference app and on attendee e-blasts	✓	✓