WRITA
Western Regional Innovation & Technology Alliance

2026 WRITA SPRING CONFERENCE

APRIL 26-28

Kevin Ciccotti
Human Factor Formula Inc.

Chris Hadnagy
Social-Engineer, LLC

Berke Brown
BBI Consulting, LLC

Multiple Education Tracks
- Operational Excellence
- Making Connections
- Technical Skills
- Data & Intelligent Insights

REGISTER NOW

Register Now Exclusive **Pricing for WRITA Members**

Mesa Convention Center

263 N Center St
Mesa, AZ 85201

www.writa.us

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2026 Conference Topic Tracks

Operational Excellence
- Agile/Lean Six Sigma in IT
- Leadership/Management
- Enterprise Architecture

Making Connections
- Case Studies
- Roundtables
- Peer-Base Learning
- Enterprise Architecture

Technical Skills
- Practical AI
- Cybersecurity
- Quantum Computing

Data, Integration & Intelligent Insights
- Data Management
- Data Governance
- Predictive Analytics
- Accessible City Data

For full conference details follow the QR code

Sunday, April 26

Registration	12 pm - 3:00 pm
Breakout Set #1	1 pm - 1:45 pm
Opening Plenary	2 pm - 3:00 pm
Welcome Reception	3 pm - 4:00 pm

Monday, April 27

Registration	7:30 am - 3:30 pm
Breakfast Keynote	7:30 am - 9:45 am
Networking	9:45 am - 10:30 am
Breakout Set #2	10:30 am - 11:15 am
Lunch	11:15 am - 1:15 pm
Breakout Set #3	1:15 pm - 2:00 pm
Breakout Set #4	2:15 pm - 3:00 pm
Networking	3 pm - 3:45 pm
Breakout Set #5	3:45 pm - 4:30 pm
Night at the Museum	5 pm - 7:30 pm

Tuesday, April 28

Registration	7:30 am - 3:30 pm
Breakfast & Raffle	7:30 am - 9:30 am
Breakout Set #6	9 am - 9:45 am
Breakout Set #7	10 am - 10:45 am
Breakout Set #8	11 am - 11:45 am
Lunch	12 pm - 1:30 pm
Breakout Set #9	1:30 pm - 2:15 pm
Breakout Set #10	2:30 pm - 3:15 pm
Closing Keynote	3:30 pm - 4:30 pm

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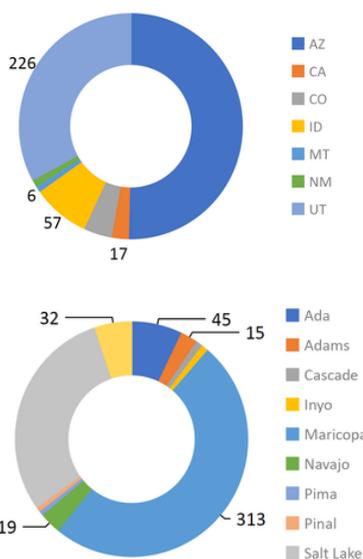## Register Now Exclusive Pricing for WRITA Members

Did you know? WRITA expands across seven inner Western states building a **powerful** network of **innovative partners** and public sector **thought leaders**.

- Arizona
- Nevada
- Utah
- New Mexico
- Idaho
- Wyoming
- Montana

"Joining WRITA means becoming part of a dynamic network of innovators, leaders, and changemakers."

- Charles Kronschnable, Executive Director, WRITA

WRITA Membership

226
6
57
17

Legend: AZ, CA, CO, ID, MT, NM, UT

32   45   15

19   313

Legend: Ada, Adams, Cascade, Inyo, Maricopa, Navajo, Pima, Pinal, Salt Lake

From an **idea** among a few Western state CIOs to a **thriving alliance** spanning 7 states and 800+ members, **WRITA** is redefining government IT collaboration. With **rapid expansion** and **growing influence**, and *we're just getting started.*

Meet Your WRITA Keynotes

KEYNOTE
KEVIN CICCOTTI
Founder and CEO of Social-Engineer, LLC

Kevin Ciccotti is a seasoned leader known for bridging strategy, technology, and people to drive meaningful outcomes. With a collaborative approach and a focus on practical innovation, Kevin brings clarity and momentum to complex initiatives.

KEYNOTE
CHRIS HADNAGY
Founder and CEO of Social-Engineer, LLC

Chris Hadnagy is the Founder and CEO of Social Engineer, LLC, and a globally recognized authority on social engineering and human-based security. He has spent his career helping organizations understand, test, and strengthen the human element of cybersecurity through research, training, and real-world assessments.

KEYNOTE
BERKÉ BROWN
Leader in organizational and personal behavior change

Berké Brown is an international speaker and behavioral scientist who helps organizations turn values into behavior—building motivation, trust, and alignment. A UC Berkeley summa honoree, he created the RAISE Model and DRIVE Equation.

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WRITA is proud to collaborate with innovative partners who share our commitment to advancing public sector technology across the Western region. Below is a growing list of organizations already shaping the future with us.

Platinum Partners

101 Voice/ITMCX
Amazon
ANM
Artisan Systems
AT&T
CitiBot
ClientFirst Tech. Consulting
Enterprise Networks Solutions
ExtraHop
HPE
InfoTech
iT1
Packet Fusion
Palo Alto Networks
QuickStart
Savant Solutions
SDI
Traversant Group
VC3
Verkada
Workday
Zoom

Gold Partners

Boss Solutions
City Detect
CivicPlus
Maverick Networks
MSSBTA
Polimorphic
Smartoptics

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At WRITA, progress is powered by collaboration. We're partnering with organizations dedicated to advancing innovation across the public sector. When partners bring their customers into the WRITA network, they help sustain our mission and strengthen the community with expertise and solutions. Together, we're building a connected, informed future for public sector technology.

With the potential to reach across 217 counties, 891 cities, and 4,000+ districts, WRITA offers partners a powerful platform for growth and influence. We encourage partners to promote WRITA—every connection expands our voice, strengthens our mission, and moves us toward a more collaborative public sector. Join us in building something greater, together.

We are *ALL* WRITA.

Join Now Platinum & Gold Partnerships Available

For Partnership Information

Chris Kohn
Sponsorship and Tradeshow Manager

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